

NFTicketing THE FUTURE OF TICKETING

Eliminating fraud, enhancing transparency, and securing ticket sales for all events

THE TICKETING INDUSTRY TODAY

Market	Value
Global Online Event Ticketing Market (Projected by 2030)	\$89.44 billion
U.S. Online Event Ticketing Market (2023)	\$12.5 billion

THE GROWING PROBLEM OF TICKET FRAUD



Over 8,700 ticket fraud cases reported
in the UK

Resulting in £6.7 million in losses in a single
year



Nearly 21,000 ticket scam
complaints in the US

Reported since January 2022



Cybercriminals stole and resold
1,000 tickets in NYC

Making \$635,000 in fraudulent sales

Ticket fraud is a growing problem, costing event organizers and attendees millions in losses every year. Addressing this issue is crucial for the future of the ticketing industry.

FAKE TICKETS AND COUNTERFEITING

- Digital Ticket Duplication

Digital tickets and QR codes can be easily copied and resold illegally, leading to significant revenue losses for event organizers and ticket sellers.

- Lack of Traceability

Once a digital ticket is resold, there is no control or visibility over its lifecycle, making it difficult to identify and prevent fraudulent activities.

- Scalping and Resale Fraud

Cybercriminals can steal and resell digital tickets, making hundreds of thousands of dollars in fraudulent sales.

LACK OF RESALE REGULATION

Scalpers Buying in Bulk

Scalpers purchase large quantities of tickets, often using automated bots, to resell them at inflated prices on the secondary market.

Inflated Resale Prices

Scalpers resell the tickets they purchased at significantly higher prices, often 2-3 times the original face value.

No Revenue for Event Organizers

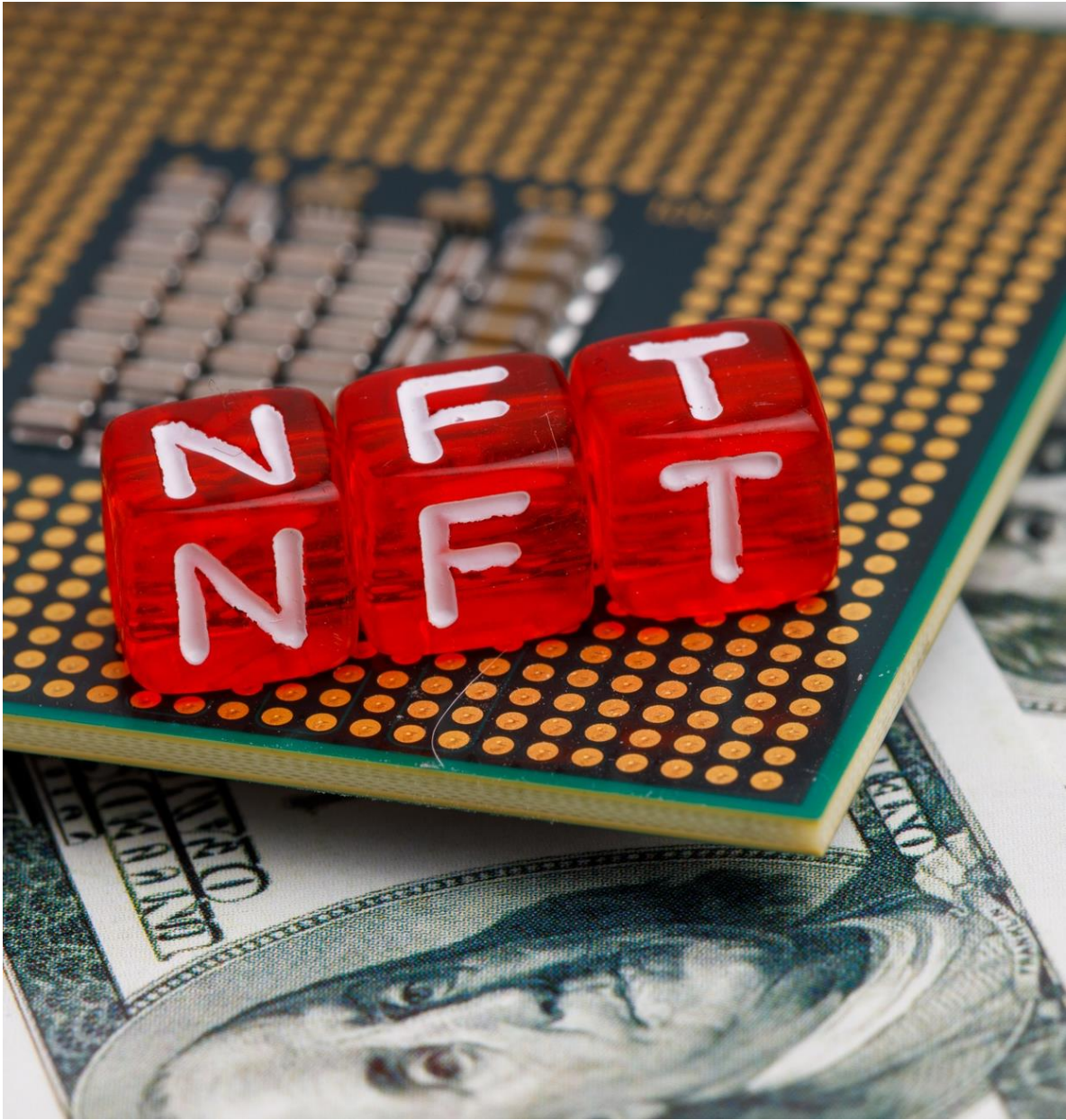
Event organizers and ticket issuers do not receive any revenue from these secondary market resales, missing out on potential earnings.

Lack of Regulation

The secondary ticket market is largely unregulated, allowing scalpers to operate freely and exploit both event organizers and ticket buyers.

Frustrated Fans

Fans who are unable to purchase tickets at face value are forced to pay inflated prices on the secondary market, leading to frustration and a poor event experience.



What is NFTicketing?

NFTicketing leverages blockchain and NFTs (Non-Fungible Tokens) to create unique, secure, and traceable digital tickets, ensuring transparency and security.

The platform aims to solve the growing challenges in the ticketing industry, such as ticket fraud, counterfeiting, and lack of transparency.

VALUE PROPOSAL

**NFTICKETING PREVENTS FRAUD
AND LOSSES OF BOTH BUYERS
AND SELLERS**

HOW BLOCKCHAIN SOLVES TICKETING ISSUES

Immutable & Transparent

Every transaction is recorded on a public ledger, ensuring transparency and preventing tampering.

Smart Contracts

Automated, tamper-proof rules for ticket sales and resales, eliminating manual processes and human error.

Decentralization

No central authority controlling ticket ownership, allowing for a more democratic and open system.

Secure Resale Market

Event organizers can control resale conditions, including price caps and revenue sharing, ensuring fairness.

Fraud Prevention

Blockchain-based tickets are unique and unforgeable, preventing counterfeiting, scalping, and fake resales.

NFT-BASED SMART TICKETS



Unique Identifier

Each NFT-based ticket has a unique blockchain-based identifier that cannot be duplicated.



Single Ownership

NFT tickets can only have one owner at a time, preventing unauthorized resale or duplication.



Unforgeable

The blockchain technology ensures that NFT tickets are impossible to forge or counterfeit.



Full Transparency

The entire ticket ownership history is recorded on the blockchain, providing full visibility to stakeholders.

NFT-based smart tickets leverage the power of blockchain technology to create a secure, transparent, and tamper-proof ticketing solution, ensuring the authenticity and integrity of ticket ownership.

SECURE AND REGULATED RESALE MARKET

Event Organizer Control

Event organizers and ticket issuers can set the rules and conditions for ticket resales, including limiting the number of tickets that can be resold and who can participate in the secondary market.

Price Caps

Organizers can implement price caps on ticket resales, preventing scalpers from selling tickets at inflated prices and ensuring a fair market for fans.

Revenue Sharing

Smart contracts can be programmed to automatically share a percentage of secondary market sales, ensuring issuers or offices benefit from the resale of their tickets.

FRAUD PREVENTION WITH NFTICKETING

- Prevents Counterfeiting

Each NFT-based ticket is unique and cannot be duplicated, ensuring buyers receive authentic tickets.

- Stops Scalping Bots

Smart contracts programmed into the NFTicketing system can limit bulk purchases, preventing ticket scalpers from hoarding and reselling tickets at inflated prices.

- Eliminates Fake Resales

Only verified ticket sales through the blockchain are valid, preventing fraudulent resales of counterfeit or stolen tickets.

IMPROVED EVENT ACCESS MANAGEMENT

Dynamic QR Codes

Generated in real-time, preventing copying and ensuring authenticity.

Multi-Level Access Control

Seamlessly manage VIP, backstage, or different access zones for attendees.

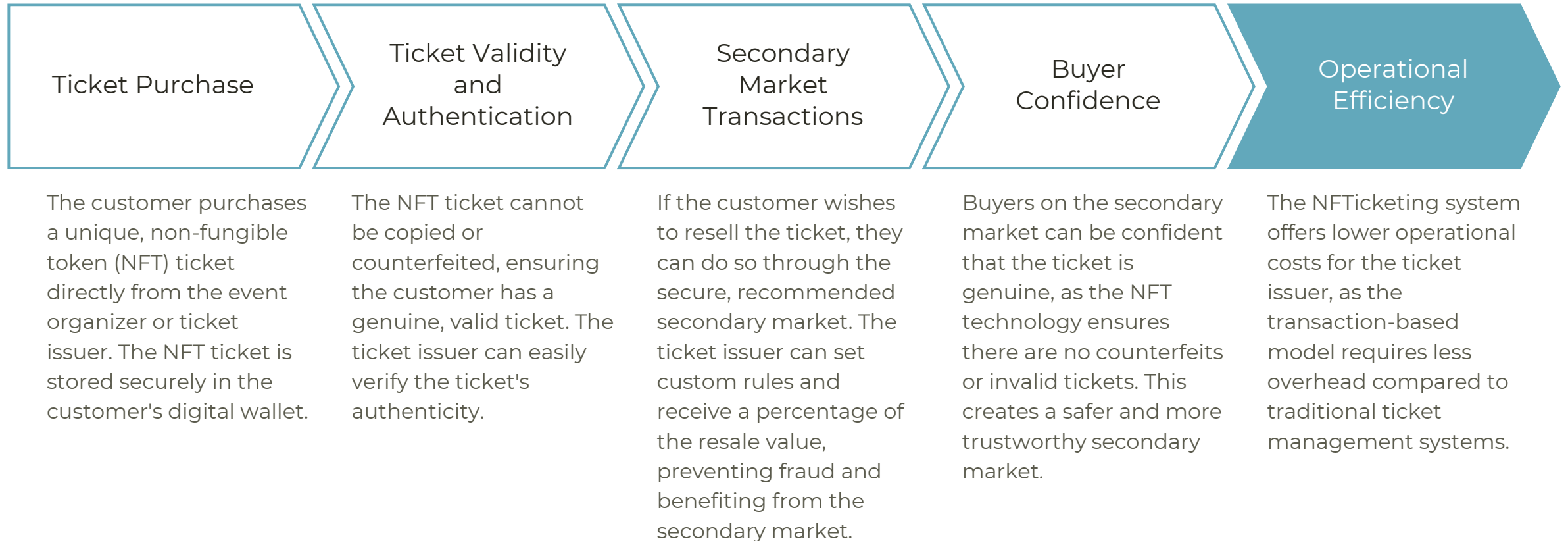
Secure Scanning

Leverage blockchain-based validation to quickly and securely verify each ticket.

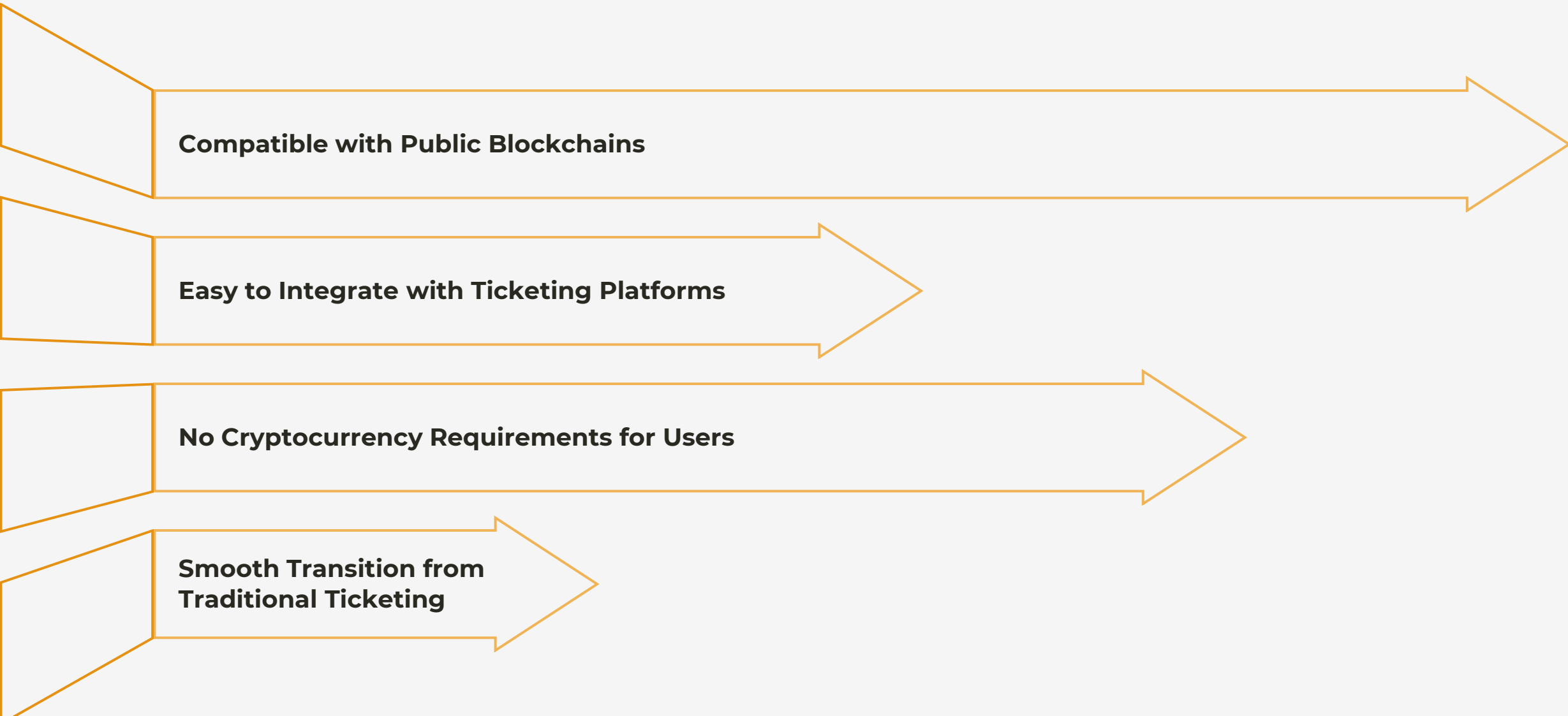
Transparent Ticketing History

Track the full lifecycle of each ticket on the public blockchain ledger.

HOW NFTICKETING WORKS



INTEGRATION WITH EXISTING SYSTEMS



Compatible with Public Blockchains

Easy to Integrate with Ticketing Platforms

No Cryptocurrency Requirements for Users

**Smooth Transition from
Traditional Ticketing**

BENEFITS FOR ORGANIZERS AND ISSUERS



Earn revenue from resales

Event organizers and issuers can earn a percentage of ticket resale revenue, ensuring they benefit from the secondary market.



Prevent ticket fraud

NFTicketing's blockchain-based system eliminates the possibility of counterfeit tickets, protecting issuers from fraudulent sales.



Enhance brand trust

By offering a secure and transparent ticketing solution, event organizers can build stronger brand loyalty and reputation with their attendees.

NFTicketing empowers event organizers and ticket issuers to capitalize on the secondary ticket market, protect their events from fraud, and foster trust with their audience - ultimately driving greater success for their events.

BENEFITS FOR TICKET BUYERS



Authentic Tickets

Blockchain-based NFT tickets ensure ticket authenticity and eliminate counterfeits.



Fair Pricing

Smart contracts regulate ticket resale prices and prevent scalping, ensuring fair market value.



Secure Transactions

Transactions are recorded on the immutable blockchain, providing secure and transparent ticket purchases.

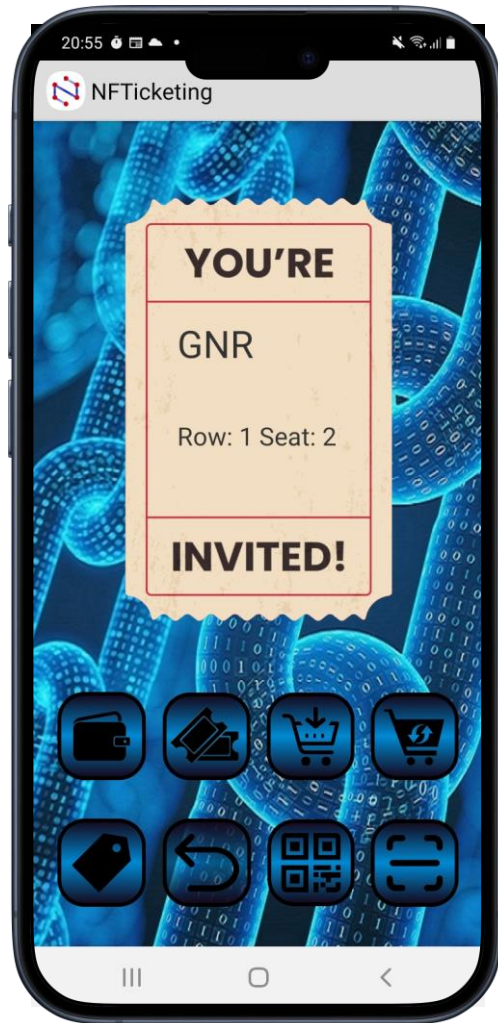


No Scams

The decentralized and traceable nature of NFT tickets protects buyers from fraudulent activities.

NFTicketing empowers ticket buyers with the confidence and security they deserve, ensuring a seamless and worry-free event experience.

NFTICKETING SMARTPHONE INTEGRATION



- Easy to integrate into any existing ticket management app

REAL-WORLD APPLICATIONS



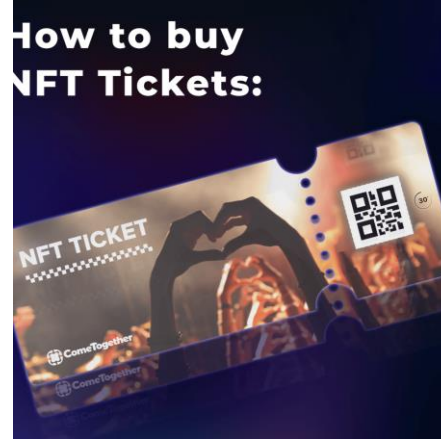
Music Concerts

NFTicketing can enable secure and transparent ticketing for music concerts, ensuring ticket authenticity, preventing fraud, and allowing artists to benefit from secondary market sales.



Sports Events

NFTicketing can be applied to sports events, such as football matches or basketball games, providing a secure and convenient way for fans to purchase and resell tickets while giving teams and leagues a share of the secondary market.



Theater and Performing Arts

NFTicketing can be used for theater productions, Broadway shows, and other performing arts events, ensuring the integrity of tickets, enabling a safe secondary market, and allowing organizers to participate in the resale of their tickets.



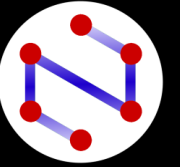
Festivals and Conferences

NFTicketing can be implemented for festivals, conferences, and other large-scale events, providing a secure and efficient way to manage ticket sales, prevent counterfeiting, and facilitate a transparent secondary market.



Corporate Events

NFTicketing can be applied to corporate events, such as product launches, conferences, or team-building activities, ensuring the exclusivity of tickets and enabling organizers to benefit from secondary market sales.



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